



**PROTECTION OF YOUR PERSONAL DATA**

**This privacy statement provides information about the processing and the protection of your personal data**

**Processing operation:** European Maritime Day 2024

**Data Controller:** European Commission, Directorate-General for Maritime Affairs and Fisheries, Unit A3

**Record reference:** DPR-EC-01063 processing of personal data linked to meetings and events

**Table of Contents**

- 1. Introduction**
- 2. Why and how do we process your personal data?**
- 3. On what legal ground(s) do we process your personal data?**
- 4. Which personal data do we collect and further process?**
- 5. How long do we keep your personal data?**
- 6. How do we protect and safeguard your personal data?**
- 7. Who has access to your personal data and to whom is it disclosed?**
- 8. What are your rights and how can you exercise them?**
- 9. Contact information**
- 10. Where to find more detailed information?**

## 1. Introduction

The European Commission (hereinafter called the “EC”) is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data in the context of the European Maritime Day 2024. It explains the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to processing operation “European Maritime Day 2024”, undertaken by the Directorate-General for Maritime Affairs and Fisheries (DG MARE), Unit A3 of the EC, is presented below.

## 2. Why and how do we process your personal data?

Purpose of the processing operation: DG MARE, Unit A3 collects and further processes your personal data to:

- provide you with information about the European Maritime Day (EMD) 2024 (before, during and after the event),
- process your application for participation in that event,
- process the registration of for selected exhibitors for the event and promote their participation,
- inform other participants that you are participating at EMD 2024 (name, surname, the organisation you represent, your city and country of residence; this information will be available only to the registered participants via virtual tools: lists of participants),
- allow you to attend the physical or the live streamed sessions,
- promote the event,
- provide you with information on the Maritime Forum, if you chose to register for the newsletter,
- define the catering options (according to dietary preferences as far as possible)

Live streaming and recording of the 5 plenary sessions (opening, interview, 2 high level and closure/handover session) at the EMD 2024 of the speakers, organisers and participants will be done, as well as photographs taken during the physical activities of the EMD 2024 in Svendborg, Denmark.

Photos will be uploaded and published at the a/ EMD special conference app (B2Match), b/ Maritime Forum website, the c/ EMD website and on the d/ DG MARE social media (Twitter, Instagram, Facebook). The audience or non-speaker participants are not photographed individually or in groups; they may however appear on panoramic photographs of the whole event/audience) or in the background of pictures taken during the visit of the Commissioner. Conversely, speakers will be appearing in individual photos that will be published via the above-mentioned media.

Participants that do not wish to be part of the above live streaming, recording, photos and publishing activities have the possibility to avoid the processing. There will be no interactive element between panel and participants but a streaming of the session discussions. Participants who do not want to be photographed or appear on live streaming may choose to sit in back rows

which are not streamed/photographed and can stay clear of the exhibition stands during the Commissioner's visit of the event where photographs of individual groups might be taken.

Your personal data will not be used for any automated decision-making including profiling.

The host city of Svendborg may also film at the event, using their own contractors. Please note that the EC neither commissions nor uses these recordings, any processing of personal data in this context is under the sole control of the City of Svendborg and the EC does not assume any responsibility as to this.

### **3. On what legal ground(s) do we process your personal data?**

The processing operations on personal data, linked to the organisation, management, follow-up and promotion of the European Maritime Day 2024 are necessary for the management and functioning of the Commission, as mandated by the Treaties. Those provisions are in particular Article 11 of the Treaty on European Union and Article 15 of the Treaty on the Functioning of the European Union.

Consequently, those processing operations are lawful under Article 5(1)(a) of Regulation (EU) 2018/1725 (processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Union institution or body).

Your consent is required for:

- the sharing of your personal data (name, surname, the organisation you represent, your city and country of residence and any other personal information you may choose to divulge in the personal profile) with other participants, including exhibitors, of the event;
- the processing of your personal data relating to your dietary requirements and/or access requirements;
- registration for the newsletter of the Maritime Forum
- for speakers: publishing of pictures taken of you during the event on the a/ EMD special conference app (B2Match), b/ the Maritime Forum website, the c/ EMD website and on the d/ DG MARE social media (Twitter, Instagram, Facebook).

You can give your consent via a clear affirmative act by ticking the box on the online registration form. If you opt-in, you are giving us your explicit consent under Article 5(1)(d) of Regulation (EU) 2018/1725 to process your personal data for those specific purposes.

Your consent for these services can be withdrawn at any time: please send an email to: [MARE-European-Maritime-Day@ec.europa.eu](mailto:MARE-European-Maritime-Day@ec.europa.eu).

### **4. Which personal data do we collect and further process?**

The following personal data will be processed:

- contact details (function/title, name, surname, name of organisation, city, country, e-mail address);
- any other personal information, like photograph, website, linkedin, facebook profile you may wish to share in your personal profile for the conference;
- nationality, passport or identity card number and its date of issue and expiry date may be collected, so that you may obtain access to the premises where the event is held;
- dietary requests (if any) or specific access requirements;

- Individual photos of speakers as well as group shots and panoramic/wide shot photos taken by the staff of the EC and/or officially authorised EC photographers as well;
- Live streaming of plenary and high level sessions during the EMD 2024 physical event in Svendborg, Denmark (30 & 31 May 2024).

#### 5. How long do we keep your personal data?

DG MARE, Unit A3 only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing.

For each of the categories of personal data that is processed, please find below the retention details and the reference to the relevant record of processing:

- All personal data related to the organisation and management of the European Maritime Day (this includes the information given during the registration, before, during or after the event) will be deleted **one year** after the last action in relation to the European Maritime Day 2024.
- The photos of EMD 2024 will be kept and some will be available online via the a/ EMD web site, the b/ Maritime Forum, the c/ conference site (B2Match) and the d/ DG MARE social media (Twitter, Instagram, Facebook) for **one year** after the event before being deleted.
- Sensitive personal data relating to dietary and/or access requirements will be deleted as soon as they are no longer necessary for the purpose for which they have been collected in the framework of the EMD 2024, but no later than within **1 month** after the end of the EMD 2024.

#### 6. How do we protect and safeguard your personal data?

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the EC. All processing operations are carried out pursuant to [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the EC.

The EC's contractors are bound by a specific contractual clause for any processing operations of your personal data on behalf of the EC and by the confidentiality obligations deriving from the General Data Protection Regulation ('GDPR' - [Regulation \(EU\) 2016/679](#)).

In order to protect your personal data, the EC has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

#### 7. Who has access to your personal data and to whom is it disclosed?

Access to your personal data is provided to the EC staff responsible for carrying out this processing operation and to other authorised EC staff according to the "need to know" principle and to the staff of the

- external contractor WMH INSTITUTIONNEL: [EMD2024@wmhproject.fr](mailto:EMD2024@wmhproject.fr)
- Svendborg Event – EMD coordinator: [svendborgevent@svendborg.dk](mailto:svendborgevent@svendborg.dk)

Such staff abide by statutory, and when required, additional confidentiality agreements.

## 8. Cookies

Cookies are short text files stored on a user's device (such as a computer, tablet or phone) by a website. Cookies are used for the technical functioning of a website (functional cookies) or for gathering statistics (analytical cookies).

The registration for European Maritime Day 2024 takes place via an external website (B2Match, <https://b2match.io>). The cookies employed by B2Match on the registrant's device for that purpose will be covered by the cookies policy of B2Match: <https://www.b2match.com/terms-of-use-participants> & <https://www.b2match.com/privacy-policy>).

When you visit the website of the European Maritime Day you do not have to accept cookies, so there is not any browser history is kept. If you opt to accept cookies at the EMD web site and also when you register at B2Match, the browser history of your visit will be kept for a maximum of 6 months. This information will then be deleted. The collection, aggregation and anonymising operations for your history in B2Match are performed by the B2Match website. The collection, aggregation and anonymising operations at the EMD web site –when you accept cookies- are performed by the data centre of the EC under adequate security measures.

Cookies are stored by Europa Analytics, the corporate service which measures the effectiveness and efficiency of the EC's websites on EUROPA. More information is available in the Record of Processing DPR-EC-00685 (Europa Analytics).

Enabling these cookies is not strictly necessary for the website to work but it will provide you with a better browsing experience. You can delete or block these cookies, but if you do that, some features of the event website may not work as intended.

The cookie-related information is not used to identify data subjects personally and the pattern data is fully under the EC's control. These cookies are not used for any purpose other than those described here.

Should you wish to opt your personal data out of our anonymised, aggregated statistics, you can do so on our cookies page. In particular, you can control and/or delete those cookies as you wish.

## 9. Third party IT tools, including Social Media

We use third party IT tools to inform about and promote European Maritime Day 2024 through widely used communication channels, including the social media. For detailed information about the use of social media by the EC, see the Record of Processing DPR-EC-00073 (Social Media Use by the EC).

We use Twitter for live transmissions and where you can watch our photos or videos, which we also upload to our Twitter account ([https://twitter.com/eu\\_mare](https://twitter.com/eu_mare)) page and follow links from our website.

We use YouTube for live transmissions (<https://youtube.com/live/czfLimO-Ra8?feature=share>) and where you can watch the recording of the sessions ([https://www.youtube.com/@ourocean\\_eu](https://www.youtube.com/@ourocean_eu)).

In order to protect your privacy, our use of third party IT tools to connect to those services does not set cookies when our website pages are loaded on your computer (or other devices), nor are you immediately redirected to those social media or other websites. Only in the event that you click on a button or "play" on a video to watch it, a cookie of the social media company concerned will be installed on your device. If you do not click on any social media buttons or videos, no cookies will be installed on your device by third parties.

In order to view such third-party content on our websites, a message will alert you that you need to accept those third parties' specific Terms and Conditions, including their cookie policies, over which the EC has no control.

We recommend that users read the relevant privacy policies of

- Twitter (<https://twitter.com/en/privacy>),
- Instagram (<https://help.instagram.com/155833707900388>)
- Facebook (<https://www.facebook.com/privacy/policy/>), and
- YouTube (<https://support.google.com/youtube/answer/10364219?hl=en>)

carefully before using them. These explain each company's policy of personal data collection and further processing, their use of data, users' rights and the ways in which users can protect their privacy when using those services.

The use of a third party IT tool does not in any way imply that the EC endorses them or their privacy policies. In the event that one or more third party IT tools are occasionally unavailable, we accept no responsibility for lack of service due to their downtime.

## **10. What are your rights and how can you exercise them?**

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, your personal data and to rectify them in case your personal data are inaccurate or incomplete. Where applicable, you have the right to erase your personal data, to restrict the processing of your personal data, to object to the processing, and the right to data portability.

You have the right to object to the processing of your personal data, which is lawfully carried out pursuant to Article 5(1)(a) of Regulation (EU) 2018/1725 on grounds relating to your particular situation.

You have consented to provide your personal data to the data controller for the present processing operation. You can withdraw your consent at any time by notifying the data controller by sending an e-mail to: [MARE-European-Maritime-Day@ec.europa.eu](mailto:MARE-European-Maritime-Day@ec.europa.eu). The withdrawal of your consent will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the data controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 11 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 12 below) in your request.

## **11. Contact information**

### **- The Data Controller**

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, DG MARE, Unit A3: [MARE-European-Maritime-Day@ec.europa.eu](mailto:MARE-European-Maritime-Day@ec.europa.eu).

- **The Data Protection Officer (DPO) of the EC**

You may contact the Data Protection Officer ([DATA-PROTECTION-OFFICER@ec.europa.eu](mailto:DATA-PROTECTION-OFFICER@ec.europa.eu)) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

- **The European Data Protection Supervisor (EDPS)**

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor ([edps@edps.europa.eu](mailto:edps@edps.europa.eu)) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the data controller.

## **12. Where to find more detailed information?**

The EC Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the EC, which have been documented and notified to him. You may access the register via the following link: <http://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: DPR-EC.01063.

More information on processing your personal data with regard to Cookies stored by Europa Analytics is available in the Record of Processing DPR-EC-00685.

For detailed information about the use of social media by the EC, see the Record of Processing DPR-EC-00073.